

Portland managed the entire process of warehouse review, redesign, approval, selection, implementation and handover for a book publisher

Supply Chain Project Scope

| | |
|----------------------------------------|-----------------------------|
| Supply Chain Strategy / Business Model | |
| Network Optimisation | Cost to Serve |
| Supply Chain Planning | Inventory Management |
| Transport Operations | Warehouse Operations |
| Manufacturing | Supply Chain Enablers |

Industry Segments

| | |
|-----------------------|-----------------|
| Industrial | Construction |
| Mining | Utilities |
| Consumer Goods | Food & Beverage |
| Retail | Services |
| Financial | Transport |
| Healthcare | Government |

Business Challenge

- Portland's client is the world's largest publisher of illustrated non fiction books
- The client acquired another publishing business doubling the size of their Australian operations overnight
- As a result of the acquisition, the client needed to source additional warehousing capacity urgently
- The client also wished to address business continuity issues they had experienced with their incumbent warehouse provider and assess alternative transport options

Our Solution

- Portland conducted a strategic review of warehousing options including; fully insourced, fully outsourced and a number of hybrid arrangements
- Portland developed the business case recommending a fully insourced solution and presented to the UK board
- Given Board approval Portland developed the detailed implementation plan to achieve 'drop dead' execution within 3 months of sign off
- Portland project managed all details of the implementation including building acquisition, MHE fit out, staff recruitment and installation of advanced IT systems
- Portland managed the handover to live operations and continues to support on going improvement initiatives

Outcomes

- The client enjoyed a trouble-free relocation to new warehousing, completing their business acquisition on time and on budget

